

Dr Alana Thomson
a.thomson@griffith.edu.au

Dr Millie Kennelly
m.kennelly@griffith.edu.au

Professor Emeritus Kristine
Toohey
k.toohey@griffith.edu.au

Department of Tourism,
Sport and Hotel
Management
Griffith University, Gold
Coast, Australia

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GU Ethical research
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Measuring social legacies of large-scale sport events: A Delphi Study

Overview

Background:

- Events and social legacy promises – emotive, intangible, ephemeral, immeasurable, but... valued

Research aim:

- What's possible, what's realistic, and how do we measure it?

Preliminary findings:

- Research outcomes, the Delphi process, and moving forward

Delphi study



Purpose is to arrive at consensus – parameters (i.e., 70%)



30 social legacy types id'd in SQLR



5 options to categorise social legacy types

Essential/Useful, Unsure, Unimportant/Unrealistic



3 rounds of online survey during 2018



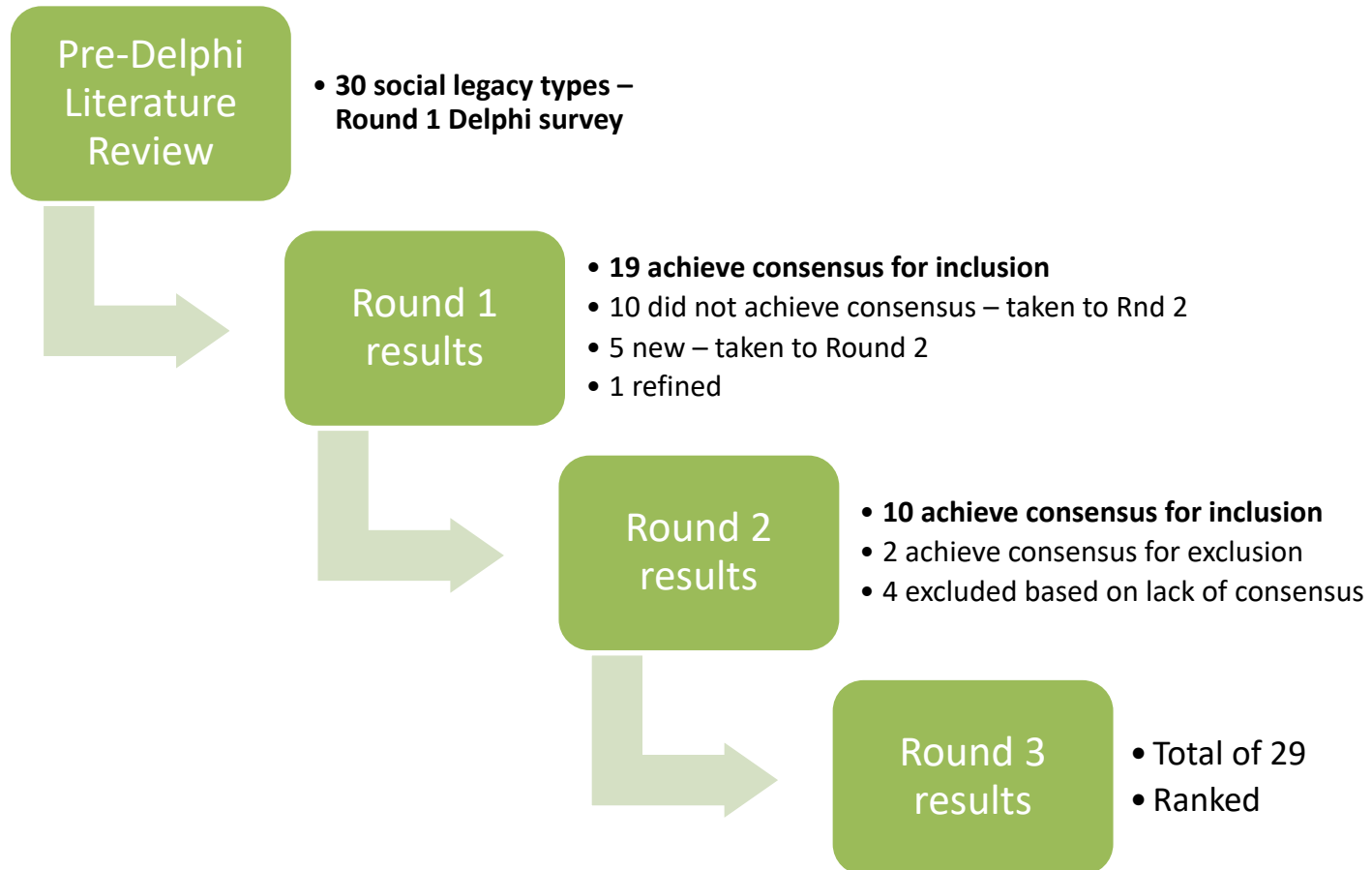
Started with a panel of 100 experts – academics, practitioners, media



'Soft' approaches to recruiting and maintaining participants

Social Legacy Types

Delphi Study Findings



Research outcomes: Consensus list - 29 social legacy types



Top 5



Improving physical infrastructure for social outcomes (e.g., public transport, social housing, improved public domains and green spaces)



Improving the provision for sport participation



Promoting economic development for social outcomes (e.g., local jobs for local people, local business opportunities, etc.)



Building a reputation for event hosting



Improving knowledge and skills for event hosting

Moving forward

Academic outputs from current project

- SQLR currently under review

IOC Advanced Research Grant Program (2019)

- Kennelly, Toohey & Thomson
- Case studies of Sydney, Athens & London

CSUN Grant Program (2019)

- Thomson, Kennelly & Toohey
- GC2018, and learning forward to SEQ Olympic bid



END